Amendments to the Claims:

1-25. (Canceled)

26. (Original) A method of operating an electronic switch comprising:

receiving a plurality of data objects;

storing the data object in a plurality of data comparitors;

receiving a first signal indicating that all of the comparitors are busy;

receiving an additional data object;

providing a holding area for data objects;

storing the additional data object in the holding area;

receiving a second signal indicating that a comparator is free; and

storing the additional data object in the comparator.

27. (New) A method of storing data in a data warehouse, comprising:

receiving a plurality of data objects

storing the data objects in a plurality of data comparitors, such that the comparitors are busy;

receiving an additional data object while the comparitors are busy;

storing the additional data object in a holding area; and

transferring the additional data object from the holding area to one of the comparitors when the comparitor is no longer busy.

28. (New) An apparatus for storing data in a data warehouse, comprising:

a data receiver that receives a data object;

a plurality of comparitors, each for indexing a received data object for storage in the data warehouse;

a busy transfer switch that determines if any of the comparitors is available for indexing a data object; and

a holding file that temporarily holds a data object when the comparitors are not available for indexing.

29. (New) The apparatus according to claim 28, further comprising:

a polling unit that searches for a data object to be stored in the data warehouse.

30. (New) The apparatus according to claim 28, further comprising:

a sensing device, associated with the comparitors, for sending a signal to the busy transfer switch indicating that the comparitors are not available for indexing.

31. (New) The apparatus according to claim 30, wherein the busy transfer switch receives the signal from the sensing device and thereby directs the received data object to the holding file.

32. (New) The apparatus according to claim 31, wherein the sensing device sends a second signal to the busy transfer switch indicating that a comparitor is available for indexing.

33. (New) The apparatus according to claim 32, wherein the busy transfer switch directs that the data object in the holding file to the comparitor available for indexing.

34. (New) A method of storing a data object in a data warehouse, comprising:

receiving a data object;

identifying a location related to the data object;

identifying an industry related to the data object; and

indexing the data object in the data warehouse based on the identified location and industry.

35. (New) A method of retrieving a data object stored in a data warehouse, comprising:

receiving a request for a data object stored in the data warehouse;

parsing the request to identify a location and an industry related to the request; and

retrieving the data object from the data warehouse based on the identified location and industry.